

# Blendtec at a Glance

## Awards

<i>#1 Viral Video Advertisement of All Time</i>	— AdAge
<i>#9 Social Brand in the World, 2011</i>	— Social Brands 100
<i>Readers' Choice Awards: Best Blender Brand, 2011</i>	— About.com
<i>Best in Class Award, 2011</i>	— Food Service Equipment and Supplies
<i>Best Kitchen Appliance, 2008</i>	— City Weekly
<i>Best of State Medal Winner, Production and Manufacturing, 2011, 2012, 2013 and 2014</i>	— Utah Best of State
<i>Design Awards Finalist, 2012</i>	— Housewares Design Awards
<i>#1 Duke of Havoc</i>	— Discovery Channel's You Have Been Warned

## Social Influence

 Pinterest Followers .....	17,300
 Twitter Followers .....	24,400
 Facebook Fans .....	155,000
 YouTube Subscribers .....	705,500
 YouTube Video Views .....	239,000,000

## Media Exposure

*Ellen DeGeneres, The View,  
National Geographic's Showdown of the Unbeatables  
History Channel's Modern Marvels  
Discover Channel's Time Warp  
Science Channel's Dukes of Havoc*